

Template Social Media Posts

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GENERIC

POST A



[FB, LI, TH] Join us in #LeadingTheWay to a brighter future in the Capital Region United Way of the Greater Capital Region mobilizes the caring power of neighbors, businesses, and community partners to strengthen our communities by supporting the needs of our neighbors Your donation can make a real difference. www.UnitedWayGCR.org/Leading

[IG] Join us in #LeadingTheWay to a brighter future in the Capital Region! United Way of the Greater Capital Region mobilizes the caring power of neighbors, businesses, and community partners to strengthen our community.

Click the link in our bio to donate and make a real difference in our community.

[X] Join us in #LeadingTheWay to a brighter future in the Greater Capital Region!

United Way of the Greater Capital Region mobilizes the caring power of neighbors, businesses, and community partners to strengthen our community.

Donate now: UnitedWayGCR.org/Leading

POST B



[FB, LI, TH] United Way is #LeadingTheWay in the Greater Capital Region by creating a future where everyone can thrive. From strengthening communities to advancing opportunities, we're making it happen. Donate now to be a part of this journey. UnitedWayGCR.org/Leading

[IG] United Way is #LeadingTheWay in the Greater Capital Region by creating a future where everyone can thrive. From strengthening communities to advancing opportunities, we're making it happen.

Click the link in our bio to donate and become part of this journey.

[X] United Way of the Greater Capital Region is #LeadingTheWay in Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady and Schoharie counties by creating a future where everyone can thrive. Donate now to be a part of this journey: UnitedWayGCR.org/Leading

IMPACT AREA: HEALTH

POST A



[FB, LI, TH] Together, we can lead the way to create a healthy foundation for everyone in our community. Join us in supporting initiatives like **[Insert health/ food security program name or partnership]** that help all our neighbors in the Greater Capital Region thrive. Donate today: UnitedWayGCR.org/Leading #LeadingTheWay

[IG] Together, we can lead the way to create a healthy foundation for everyone in our community. Join us in supporting initiatives like **[Insert health/ food security program name or partnership]** that help all of our neighbors in the Greater Capital Region thrive.

Donate today by clicking the link in our bio. #LeadingTheWay

[X] We're #LeadingTheWay in creating a healthy foundation for everyone in the Greater Capital Region Join us in supporting initiatives like **[Insert health/ food security program name or partnership]**. Donate today: UnitedWayGCR.org/Leading

POST B



[FB, LI, TH] United Way of the Greater Capital Region is #LeadingTheWay towards a healthier future for all. In the U.S., 27.6 million people lack health insurance, hindering access to vital care. Let's work together to break barriers to health so everyone in the Greater Capital Region can thrive. UnitedWayGCR.org/Leading

[IG] United Way of the Greater Capital Region is #LeadingTheWay towards a healthier future. In the U.S., 27.6 million people lack health insurance, hindering access to vital care. Let's work together to break barriers to health so everyone in the Greater Capital Region can thrive.

Click the link in our bio to donate today!

[X] United Way of the Greater Capital Region is #LeadingTheWay towards a healthier future for all. Support our mission by donating now: UnitedWayGCR.org/Leading

IMPACT AREA: EDUCATION

POST A



[FB, LI, TH] Did you know that 90% of a child's brain develops in the first five years of life? That's why we partner with early childhood programs such as [\[Insert Program Name or Initiative\]](#) to set kids in [\[Location\]](#) up for success. Let's lead the way in ensuring every child receives a quality education. Donate today: UnitedWayGCR.org/Leading #LeadingTheWay

[IG] Did you know that 90% of a child's brain develops in the first five years of life? That's why we partner with early childhood programs such as [\[Insert Program Name or Initiative\]](#) to set kids in [\[Location\]](#) up for success. Let's lead the way in ensuring every child receives a quality education.

Donate today by clicking the link in our bio

#LeadingTheWay

[X] Did you know 90% of a child's brain develops in the first five years of life? That's why we partner with [\[Insert Program Name or Initiative\]](#) to set kids in [\[Location\]](#) up for success. Join us by donating today: [\[Hyperlink\]](#) #LeadingTheWay

POST B



[FB, LI, TH] Education lays the foundation for a brighter future. Sadly, many children face challenges in reading proficiency that affect their academic journey. Join us in #LeadingTheWay towards better education outcomes for all children. Donate today: UnitedWayGCR.org/Leading

[IG] Education lays the foundation for a brighter future. Sadly, many children face challenges in reading proficiency that affect their academic journey. Join us in #LeadingTheWay towards better education outcomes for all children.

Donate today by clicking the link in our bio.

[X] Education lays the foundation for a brighter future. Join us in #LeadingTheWay in helping every child in the Greater Capital Region succeed. Donate Today: UnitedWayGCR.org/Leading

IMPACT AREA: ECONOMIC MOBILITY

POST A



[FB, LI, TH] At United Way of the Greater Capital Region, we're creating avenues for our community members to thrive financially. Through the **[insert program name]**, we're breaking the cycle of financial instability and setting up people for success for generations to come. Donate today to provide lasting solutions that elevate the Greater Capital Region.

UnitedWayGCR.org/Leading #LeadingTheWay

[IG] At United Way of the Greater Capital Region, we're creating avenues for our community members to thrive financially. Through the **[insert program name]**, we're breaking the cycle of financial instability and setting up people for success for generations to come.

Click the link in our bio to donate today to provide lasting solutions that elevate the Greater Capital Region. #LeadingTheWay

[X] At United Way of the Greater Capital Region, we're creating avenues for our community members to thrive financially. Donate today to provide lasting solutions that elevate the Greater Capital Region: UnitedWayGCR.org/Leading #LeadingTheWay

POST B



[FB, LI, TH] In the Greater Capital Region, many of our neighbors struggle with **[insert financial data point]**. That's why through **[insert program name or partnership name]**, we're #LeadingTheWay in breaking the cycle of financial instability to help everyone thrive. Donate now to join us: UnitedWayGCR.org/Leading

[IG] In the Greater Capital Region, many of our neighbors struggle with **[insert financial data point]**. That's why through **[insert program name or partnership name]**, we're #LeadingTheWay in breaking the cycle of financial instability to help everyone thrive.

Click the link in bio now to join us: UnitedWayGCR.org/Leading

[X] In the Greater Capital Region, many of our neighbors struggle with **[insert financial data point]**. That's why we're breaking the cycle of financial instability so everyone can thrive. Donate now to join us: UnitedWayGCR.org/Leading #LeadingTheWay

CUSTOM IMPACT AREA

POST A



[FB, LI, TH, X] At United Way of the Greater Capital Region, we're tackling **[impact area]** so everyone in the Capital Region can thrive. Your donation can fuel our efforts and create lasting change. Join us in making a difference today: UnitedWayGCR.org/Leading #LeadingTheWay

[IG] At United Way of the Greater Capital Region, we're tackling **[impact area]** so everyone in the Capital Region can thrive. Your donation can fuel our efforts and create lasting change.

Join us in making a difference today by clicking the link in our bio.

#LeadingTheWay

POST B



[FB, LI] Join us in our mission to improve [Topic] for everyone in the Capital Region. With your support, United Way of the Greater Capital Region can continue #LeadingTheWay and make a positive impact. Donate now and be part of the change: UnitedWayGCR.org/Leading

[IG] Join us in our mission to improve [Topic] for everyone in the Capital Region. With your support, United Way of the Greater Capital Region can continue #LeadingTheWay and make a positive impact.

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[X] Join us in our mission to improve [Topic] for everyone in the Greater Capital Region. With your support, United Way of the Greater Capital Region can continue #LeadingTheWay. Donate now and be part of the change: UnitedWayGCR.org/Leading

ANIMATED TEMPLATE

Square 1:1 ratio

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Horizontal 16:9 ratio

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