

# ADVANCING THE COMMON GOOD IN THE GREATER CAPITAL REGION



United Way  
of the Greater Capital Region  
2012 Community Impact Report



## OUR MISSION

To improve lives and advance the common good in the Capital Region by mobilizing the caring power of donors, volunteers and community partners to give, volunteer and advocate for people in need within our region.

## OUR VISION

United Way of the Capital Region will be a recognized leader in the development and investment of philanthropic and volunteer resources in programs and initiatives that improve the quality of life for children, families, elders and people in need. We will accomplish this by investing resources in programs that address needs in the area of early childhood education, health, income and financial stability of low-income families and individuals, and the basic needs of our community's most vulnerable.

## OUR GUIDING PRINCIPLES

In pursuing our mission we will accomplish our goals within the framework of the following guiding principles and values:

- We will uphold the highest **ethical standards** in all that we do
- We will act in a **socially responsible manner** with all whose lives we touch
- We will **exceed** our donor, volunteer, and community partners' expectations
- We will be **accountable and transparent** in all that we do
- We will strive to fund initiatives in our **strategic community impact areas** that address our community's most important needs and seek those partners that can achieve the greatest impact and provide us with measurable and sustainable results
- We will strive for **excellence in service, continuous improvement, and inclusiveness** in all that we do
- We will achieve our objectives through **exemplary teamwork and cooperation**



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*Donor Relations Manager*

**Peg Kane**  
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## DEAR FRIENDS:

Most of us are fortunate enough to enjoy a good standard of living. We are also privileged to live in a region that appears to be faring well, at least according to published statistics of employment and income.

**Yet all it takes is a look beneath the surface to see that many individuals and families are suffering.** In fact, today there are people seeking help who never imagined they would need assistance. At the same time, local non-profit agencies are facing cuts in state and federal funding as well as the effects of an uncertain economy, which includes shrinking donations.

That is why it's more important than ever for Capital Region residents to LIVE UNITED and provide help for those who need it most. **United Way is the place where our community comes together to tackle the tough issues that required a collective response.** It's about pooling individual contributions to magnify the impact of each person's caring.

United Way directs donations and other resources where they accomplish the most good. **We focus on advancing education, income, health and people's ability to meet their basic needs. These are the building blocks everyone requires for a good quality of life.**

Unfortunately, too many local children start life with incredible obstacles to success. The Capital Region's working poor are struggling to lift themselves from poverty. Many senior citizens are isolated and lonely. And a growing number of families are finding it hard to keep food on the table and a roof over their heads.

We can ignore these issues, we can try to find blame, or we can be part of the solution. **United Way chooses to focus on what's possible.** That is why this year United Way:

- **Launched our Bright Starts for Brilliant Futures initiative to help a high-risk generation of young children succeed in school and in life.**
- **Helped return more than \$17 million in tax credits and savings to the working poor — and to the local economy — through the CASH Coalition.**
- **Put new emphasis on helping people meet their basic needs for food, shelter and safety.**
- **Continued to mobilize volunteers and commit funds to help our hardest hit communities recover from last year's floods.**

What links each of these activities is their alignment with United Way's strategy to advance the common good. **We know that when one person succeeds, everybody wins.**

We encourage you to learn more about our work in the pages of this report. Behind each story, photo and statistic is a person whose life is filled with new hope and opportunity thanks to United Way and its partner agencies. All of this is made possible by your contributions and partnership. **Thank you.**



*Brian T. Hassett, President and CEO  
United Way of the Greater Capital Region*



*John Kearney, Chair  
United Way of the Greater Capital Region  
Board of Directors*

# WHY I SUPPORT UNITED WAY

I have been a United Way Employee Campaign Manager at GE for 12 years. **In my opinion, United Way is one of the most giving organizations in the community.** When I contribute to United Way, I am assured that my money is being used appropriately and is targeted to reach the organizations and agencies with the greatest need.

**United Way's impact across the New York Capital Region is both broad and deep.**

They fund critical human services that meet people's immediate needs for food, shelter and safety. At the same time, United Way brings partners together to tackle tough issues like poverty, drop-out rates, homelessness, domestic violence and more.

In my volunteer role as Employee Campaign Manager, my job is to engage the employees at GE in United Way's work. **I'm proud that our company has a legacy of supporting United Way.** When employees join together to advance the common good and improve the community where they live and work, everyone benefits.



**–Ricki Shapiro**  
*Communications Coordinator*  
*GE Global Research*

## DID YOU KNOW?

In October 2012, the Chronicle of Philanthropy once again named United Way the #1 charity in the United States on their “Philanthropy 400” list.

Against a backdrop of a tough economic environment, United Ways nationwide have had much success, including:

- United Way's Current Year Support (which includes contributions from workplace donors, government grants, corporate support and donations from individuals) increased by + 0.4% in the U.S. and 3.0% worldwide.
- In the U.S., workplace donations experienced a turnaround, growing 0.3% for the first time since the start of the recession in 2008.

# THE YEAR IN FIGURES

- United Way raised \$7.2 million in donations in our 2011-2012 fiscal year. This includes \$5 million in donations from individuals and workplace donors, \$2.2 million from donors through the State Employees Federated Appeal (SEFA) and the Combined Federal Campaign (CFC), and more than \$225,000 in grants.
- United Way distributed \$1.8 million in donations through the Community Care Fund to more than 90 local nonprofit programs.
- United Way distributed \$3.1 million in designated donations to health and human service agencies.
- More than 1,000 local volunteers gave their time through United Way in the 2011-2012 fiscal year.

## BRIGHT STARTS FOR BRILLIANT FUTURES

In some of our region's inner-city schools, fewer than 25 percent of students read at grade level by third grade. **Research shows that third-grade literacy is a tipping point for continued success in school and in life.**

That's because before third grade, children are learning to read. After third grade, they read to learn. **A student who can't read on grade level by 3rd grade is four times less likely to graduate by age 19 than a child who does read proficiently by that time. Add poverty to the mix, and a student is 13 times less likely to graduate on time than his or her proficient, wealthier peer.\***



United Way understands that giving children a strong start is good for the economy and our region's quality of life because we all benefit when a child succeeds in school and a career. Likewise, we all pay a price for failure. Changing the destiny of a high-risk generation of young people is possible, but only if we work together.

**United Way has responded this year by committing \$170,000 in grants to support the success of young children and their families in neighborhoods where challenges are most severe.**

**Our current funded partners are: The Albany Promise, Bigelow Corners Partnership in Schenectady, Community Maternity Services in Schenectady, Parsons Child and Family Center, and St. Peter's Health Partners/Samaritan Hospital in Rensselaer County.**

We are also uniting community members, non-profit partners, businesses, volunteers and others. Our philosophy is that **together we accomplish more than we could as individuals or as organizations acting alone.** That's what it means to LIVE UNITED.

We are calling our new initiative **Bright Starts for Brilliant Futures.** Your United Way contribution helps create more bright starts for more local children. **Together we can create brilliant futures for the next generation.**

*\*Education Week: Study: Third Grade Reading Predicts Later High School Graduation  
by Sarah D. Sparks, April 8, 2011*

# LIVES CHANGED WITH UNITED WAY

**A.J.\*** entered his pre-school classroom with severe language, cognitive and social skill delays. He rarely spoke or engaged with other children.

With the support of teaching staff at a United Way-funded child development program, A.J. made tremendous strides. Today he plays with his peers, participates in circle time conversations and sings songs. He has even learned his shapes, letters and numbers.

A.J.'s parents are thrilled with the progress their son has made. They were able to suspend A.J.'s special education services for the summer and they expect his progress to continue in the fall.

*United Way Partner Agency: Cohoes Community Center  
Program: Child Development*



More than  
100,000 greater  
Capital Region  
residents benefit  
each year from  
United Way-  
funded programs  
and services.



**Ashley\*** faced a series of potentially life-shattering obstacles in her childhood. She spent time in foster care while a parent was incarcerated, and experienced homelessness during her teen years.

With support from a transitional living program at a United Way-funded agency, Ashley worked diligently to receive her high school diploma. She also purchased a car, secured an apartment and learned to balance a demanding schedule which includes full-time college studies and employment.

Ashley is pursuing an associate's degree in criminal justice and plans to continue her studies at the University at Albany.

*United Way Partner Agency: Equinox, Inc.  
Program: Equinox Transitional Living Program*

**Ray\*** was reading at a fourth grade level in ninth grade when he entered a United Way-funded reading program three years ago.

Through persistence, encouragement and tutoring, Ray was able to catch up with his peers, boost his grades and graduate in 2012 with a Regents Diploma. Ray planned to attend Schenectady County Community College in the fall.

*United Way Partner agency: A Different Way in Reading (Schenectady)  
Program: A Different Way in Reading*



*\*Names have been changed.*

# Organized Labor and United Way

United Way of the Greater Capital Region is fortunate to enjoy support from many sectors of our area, yet few partners have been as steadfast and dedicated as our friends in organized labor.

United Way works with union leadership and their members to fund initiatives, provide important information and services to members (such as our VITA program, opposite page, and our United Way 2-1-1 service, below), and provide volunteer opportunities for union members to make their communities better places to live, work and play.

Since 2011, United Way of the Greater Capital Region has also provided the Emergency Labor Assistance Program (ELAP). ELAP provides immediate, emergency funding for union members who are dealing with crises, such as home fires, family illness or personal injury. ELAP came about after several years of careful coordination and planning by United Way's board in conjunction with local labor leadership.



*Our friends in organized labor provided invaluable assistance to residents in many parts of the greater Capital Region following the devastation of Hurricane Irene and Tropical Storm Lee. In June 2012, United Way staff and union members worked together to repair and paint homes that had been damaged in the Town of Schoharie.*

## United Way 2-1-1 Northeast Region

United Way 2-1-1, our free telephone information and referral service, has undergone some major changes in the last year. After **servicing as a critical resource during relief and recovery efforts during and after Hurricane Irene and Tropical Storm Lee**, United Way of the Greater Capital Region joined with United Way of Westchester and Putnam Counties to create a shared call center. Benefits of the shared call center include:

- **Reduced operating costs for all United Ways**
- **Expanded hours (from 9:00 a.m. - 5:00 p.m., Monday - Friday, to 9:00 a.m. - 7:00 p.m., seven days a week)**
- **Expanded language capacity (from English-only to more than 100 languages)**



United Way 2-1-1 continues to serve an invaluable role for people in need. **Our 2-1-1 telephone information and referral specialists serve approximately 1,000 callers a month from the greater Capital Region on issues including legal concerns, housing and utility payment assistance, health care, income support and mental health issues.**



# FINANCIAL STABILITY

United Way understands that financial stability means more than just a paycheck. Real financial stability means earning a living wage, understanding your current financial situation and planning for your financial future.

That's why United Way of the Greater Capital Region coordinates the CA\$H Coalition. CA\$H (Creating Assets, Savings and Hope) works through nonprofit organizations in Albany, Rensselaer, Saratoga, Schenectady and Schoharie counties to help individuals and families break the cycle of poverty and achieve financial stability.

A key component of the CA\$H Coalition's work is the Volunteer Income Tax Assistance (VITA) program. At more than 50 sites in their five counties, IRS-certified volunteer tax preparers work with economically-challenged individuals and families to prepare and file their New York State and federal taxes—completely free of charge!

**In April 2012, the CA\$H Coalition was honored with a “Good News” Award from the Schenectady County Chamber of Commerce in recognition of their work on behalf of the residents of Schenectady County.**

## VITA PROGRAM 2012 FAST FACTS:

- **More than \$17 million in tax credits and savings returned to hardworking local individuals and families.**
- **VITA volunteers prepared and filed 13,366 tax returns at 51 sites throughout their five-county region.**
- **The VITA Program was powered by 236 volunteers logging 8,673 hours.**
- **In 2012, more than 75% of local VITA sites experienced growth in their numbers of clients served.**



## A STORY OF IMPACT

“Rhonda,” a local taxpayer, came to an Albany Volunteer Income Tax Assistance (VITA) site crying because she had not filed taxes since 2008. The IRS had given her until April 17, 2012, to file her missing returns and pay any back taxes.

Thanks to the help of the CA\$H Coalition and skilled VITA volunteers, Rhonda got the help she needed.

In one afternoon, Rhonda and a VITA volunteer were able to complete 2010 and 2011 taxes. Rhonda was also referred to another site so she could file her 2008 and 2009 taxes later that week.

After completing her 2010 and 2011 tax returns, Rhonda saw that she was going to receive a refund big enough to pay her 2010 taxes and get a refund for 2011. She stopped crying and left quite happy.

# UNITED IN ACTION VOLUNTEERS SAY...

“I loved working side by side with co-workers, meeting new people, helping out in the community. **What a great organization United Way is!**”

“Love the sense of community and assisting where help is needed.”

“Keep doing these events. The people volunteering get something out of it as well. Always makes a person feel good knowing that they helped a cause.”

*Anonymous responses to an online survey sent to local United in Action volunteers in July 2012.*

## UNITED IN ACTION

When we work together, we can achieve far more than any of us can alone. **That’s why United Way coordinates United in Action, a volunteer-powered program in which local people come together to accomplish major volunteer projects around the Greater Capital Region.**

In 2012, our main United in Action projects took place during June 21-23. On these days, volunteers all over the United States joined in projects in honor of United Way Worldwide’s 125<sup>th</sup> anniversary.

**THANK YOU to our 300+ local United in Action volunteers who worked together to:**

- Help revitalize neighborhoods in Waterford and the Town of Schoharie that were devastated by Hurricane Irene and Tropical Storm Lee (in coordination the Schoharie Area Recovery Coalition, the Waterford Long-Term Recovery Coalition and our friends in organized labor)
- Build a public family fun trail and community gazebo in Cobleskill (with members of Rotary International)
- Beautify Catholic Charities’ Sister Maureen Joyce Center (a congregate meal site) in Albany’s Arbor Hill neighborhood
- Prepare the Rensselaer Boys & Girls Club’s Camp Adventure and Catholic Charities’ Camp Scully for use this summer
- Build raised garden beds so low-income seniors in Saratoga can grow their own vegetables (with Sustainable Saratoga/ Cornell Cooperative Extension)
- Clean and paint the gymnasium at the Mechanicville Area Community Services Center



# RESPONDING TO HURRICANE IRENE & TROPICAL STORM LEE

Following last year's devastating floods in the wake of Hurricane Irene and Tropical Storm Lee, United Way and its community partners stepped up to make sure affected individuals and families received immediate emergency assistance and were connected with agencies to help with long-term recovery.

When floodwaters rose, United Way expanded operating hours for United Way 2-1-1 Northeast Region (thanks in part to volunteers who pitched in at call centers in Los Angeles and San Diego). United Way 2-1-1 information and referral specialists helped callers find safe routes around closed roads, locate shelters and meal sites, and register for FEMA assistance.

Throughout the damage assessment and cleanup, United Way kept in close contact with agencies on the front line of recovery efforts. United Way continues to monitor progress toward full cleanup and restoration of homes and businesses, by coordinating with the Schoharie Area Long Term Disaster Recovery Coalition, the Waterford Area Recovery Coalition and other groups. United Way's specific flood relief work included:

- **Working with organized labor to collect tools, fiberglass insulation and painting supplies to winterize and repair homes in Schoharie County's hardest-hit towns.**
- **Partnering with Farm Credit East to provide more than \$80,000 in grants to brighten the holidays for farm families in declared federal disaster areas.**
- **Joining with the Schenectady County Chamber of Commerce to support relief efforts in Rotterdam Junction and the Stockade neighborhood of Schenectady.** This included funding the purchase of dehumidifiers so displaced residents could return home.
- Working with United Way of New York State, **United Way of the Greater Capital Region awarded \$50,000 in grants to help with debris removal in Waterford and Schoharie County**, and support case management to ensure local families and communities benefit from an effective and coordinated long-term response.
- **Uniting five organizations under the banner of Project Hope to conduct a coordinated food and supply drive across the Capital Region.** Participating partners were Proctors, the City Mission of Schenectady, The Daily Gazette and Hannaford Supermarkets. As a result, **two tractor-trailer truckloads of supplies were distributed to local families.**
- **Engaging volunteers in clean-up, recovery and revitalization efforts in the Waterford and Schoharie areas through the United in Action program** (*see preceding page*).



# SPECIAL CAMPAIGN AWARDS



Labor Appreciation  
Award

**Ozzie Martucci**

*Secretary Treasurer/  
Principal Executive Officer,  
Teamsters Local 669*

Newcomers Award  
Crystal Rock

Innovative Campaign  
Award

**Price Chopper**

Campaign of  
Distinction Award  
**Electric Boat**

# OUR PARTNERS & SUPPORTERS

## COMMUNITY CAMPAIGN CELEBRATION

United Way has the unique privilege of working closely with some of the Greater Capital Region's top leaders and influencers. Their support, combined with donations and volunteerism from tens of thousands of individuals, helps United Way meet our goals of advancing

the common good and making life better for local people and families.

In April 2012, more than 250 Greater Capital Region residents joined us for our Community Campaign Celebration to celebrate these strong supporters.

## LEADERSHIP IN GIVING



The GE Family of Givers received the Leadership in Giving Award for United Way support of more than \$1 million.



## EXCELLENCE IN GIVING



Golub Corp. and Price Chopper Associates received the Excellence in Giving Award for United Way support of more than \$500,000.



## PARTNER IN GIVING AWARDS

This category recognizes United Way workplace giving campaigns that raised between \$50,000 and \$499,999.

Receiving Partner in Giving awards were: Bank of America, Bechtel Marine Propulsion Corp., KeyBank, MVP

Health Care, National Grid, New York Independent System Operator, New York State United Teachers (NYSUT), Pioneer Bank, Rensselaer Polytechnic Institute and UPS.

## PLATINUM AWARD RECIPIENTS

This category recognizes United Way workplace giving campaigns in which each employee donates \$200 or more.

Receiving Platinum Awards were: Cargill Inc. - Animal Nutrition, Glens Falls National Bank & Trust, New York State United Teachers (NYSUT), New

York State Technology Enterprise Corp. (NYSTEC), Rensselaer County Regional Chamber of Commerce, Troy Savings Bank Charitable Foundation, United Way of New York State and United Way of the Greater Capital Region.

# SPECIAL THANKS TO...

**Tark's Indoor Golf Club, Maureen Ginter, and Gerry Magoolaghan** for their leadership and coordination efforts on our first-ever Indoor Golf Tournament on April 1, 2012.

**Deadmans Productions, LLC,** a Troy-based game developer, for donating the proceeds of their Drizzle Drop game app to our Hurricane Irene and Tropical Storm Lee relief efforts.

**Sage Bistro** for donating 10% of diners' checks on Monday and Tuesday nights to United Way.

**Colt Recycling** for supporting United Way and going green by donating proceeds from select electronics recycling drives to United Way (including our own drive in January; we collected 18 skids worth of recyclable material).

## COMMUNITY IMPACT CELEBRATION

We all have a stake in making our communities better. When a child succeeds in school, we all win. When people are able to lift themselves out of poverty, our community becomes stronger.

Each year, United Way celebrates the people and organizations in our community that work to make life better. At our Community Impact Celebration, held each autumn, hundreds of Greater Capital Region residents come together to honor these inspirational community leaders.



*We honored the memory of longtime volunteer Robert Ludwig with the LIVE UNITED award.*



*We thanked WVCB - Siena College Radio for their support of the 2-1-1 information and referral service with our Media Partner Award.*



*We recognized the efforts of the Business Review in enhancing education and the workforce with our Advocacy Award.*



*We celebrated the innovative and compassionate work of the University at Albany's School of Social Welfare. with our Community Impact Award.*

## UNITED IN ACTION SPONSORS

United in Action is a volunteer-powered program in which people come together on large-scale volunteering projects throughout the Greater Capital Region. Our 2012 United in Action projects would not have been possible without the generous support of the following sponsors. Thanks for helping our community LIVE UNITED!



**Adirondack Beverages • Banana Republic • CVS • Dunkin' Donuts  
Phillips Hardware • Stewart's Shops • The Home Depot**

# YOUNG LEADERS

United Way's Young Leaders group is part of a coordinated effort to engage donors and supporters under the age of 40 through volunteerism and professional networking and learning opportunities. Guided by their volunteer advisory board, Young Leaders:

- Learn about the issues and roadblocks that affect our communities
- Understand the positive and impactful work being done by United Way
- Hone their professional skills in a social business setting
- Expand their professional circles by meeting other young leaders
- Further their professional and personal development through community leadership
- Experience the gratification and fulfillment of being an active, educated community volunteer



*United Way Young Leaders sorting school supplies at the Mechanicville Area Community Services Center.*

This past year, Young Leaders engaged in activities including helping with the Mechanicville Area Community Services Center's annual school supply drive, giving their time on United in Action projects and "singing" in the Saratoga Chamber of Commerce's Lip Dub video!



## UND OF THE CAPITAL REGION

In 2006, United Way of Northeastern New York, United Way of Schenectady and the Community Foundation for the Greater Capital Region joined forces to create the Women's Fund of the Capital Region. We understand that by investing and working together, we can make a difference in the lives of women and girls in our region.

In the fall of 2010, in a continued effort to engender the greatest impact for women in our community, and with the belief that education is the key to unlock opportunities for women to attain financial stability and independence, the Women's Fund committed to a new 3-5 year, sharply focused education initiative, to help motivated but struggling adults achieve their degree goals. The work of the Women's Fund includes:

- Providing two scholarships per semester to nontraditional female students at Hudson Valley Community College and Schenectady County Community College (our scholarship at SCCC is currently the largest scholarship offered!)
- Honoring innovative, inspiring women in our community at the annual Trailblazers luncheon
- Supporting female students through the Women's Fund Mentorship Initiative, scheduled to begin programs in late autumn 2012

# 2012-2013 State and Federated Campaigns

State Employees Federated Appeal (SEFA) and the Combined Federal Campaign (CFC) Raised \$2,212,852

## State Agencies Participating in the 2011 SEFA Campaign Raised \$1,884,719

Brookwood Secure Facility	NYS Department of Law-Attorney General	NYS Office of Court Administration
Capital District DDSO	NYS Department of Motor Vehicles	NYS Office of General Services
Capital District Psychiatric Center	NYS Department of Public Service	NYS Office of Information Technology Services
Coxsackie Correctional Facility	NYS Department of State	NYS Office of Mental Health
Developmental Disabilities Planning Council	NYS Department of Taxation and Finance	NYS Office of Parks, Recreation & Historic Preservation
Empire State Development	NYS Department of Transportation	NYS Office of Temporary and Disability Assistance
Executive Chamber	NYS Division of Alcoholic Beverage Control	NYS Office of the Inspector General
Fourth Judicial District	NYS Division of Criminal Justice Services	NYS Office of the Medicaid Inspector General
Governor's Office of Employee Relations	NYS Division of Homeland Security and Emergency Services	NYS Office of the State Comptroller
Great Meadow Correctional Facility	NYS Division of Human Rights	NYS Office of Victim Services
Greene Correctional Facility	NYS Division of the Lottery	NYS Power Authority
Hale Creek ASACTC	NYS Division of Military and Naval Affairs	NYS Racing and Wagering Board
Hudson Correctional Facility	NYS Division of State Police	NYS Senate
Lake George Park Commission	NYS Division of Tax Appeals	NYS Statewide Financial System
Mt. McGregor Correctional Facility	NYS Division of the Budget	NYS Supreme Court Appellate Division
NYS Assembly	NYS Division of Veterans' Affairs	NYS Teachers' Retirement System
NYS Board of Elections	NYS Dormitory Authority	NYS Thruway Authority Headquarters and Albany Division
NYS Board of Law Examiners	NYS Energy Research & Development Authority	NYS Worker's Compensation Board
NYS Commission of Correction	NYS Environmental Facilities Corporation	Public Employment Relations Board
NYS Commission on Judicial Conduct	NYS Higher Education Services Corporation	State University Construction Fund
NYS Commission on Quality of Care & Advocacy for Persons with Disabilities	NYS Homes and Community Renewal	SUNY Empire State College
NYS Court of Appeals	NYS Insurance Fund	SUNY Cobleskill
NYS Court of Claims	NYS Joint Commission on Public Ethics	SUNY System Administration
NYS Department of Agriculture and Markets	NYS Law Reporting Bureau	Taconic DDSO
NYS Department of Civil Service	NYS Office for the Aging	Third Judicial District
NYS Department of Corrections and Community Supervision	NYS Office for People with Developmental Disabilities	University at Albany
NYS Department of Education	NYS Office for the Prevention of Domestic Violence	Washington Correctional Facility
NYS Department of Environmental Conservation	NYS Office of Alcoholism and Substance Abuse Services	
NYS Department of Financial Services	NYS Office of Children and Family Services	
NYS Department of Health		
NYS Department of Labor		

## Federal Agencies Participating in the 2011 CFC Campaign Raised \$328,133

Air National Guard	Naval Support Unit	U.S. Marshals Service
Defense Contract Management	Occupational Safety & Health Administration	U.S. Navy Nuclear Power Training Unit
Defense Logistics Agency	Office of Inspector General-Office of Audit Services	U.S. Navy ROTC Unit
Department of Housing and Urban Development	Samuel S. Stratton VA Medical Center	U.S. Probation Unit
DHS – Customs and Border Protection	Saratoga National Historical Park	U.S. Postal Service-Albany County
DHS – Secret Service	Schenectady Naval Reactors Office	U.S. Postal Service-Columbia/Greene Counties
DHS – U.S. Citizenship & Immigration Service	Social Security Administration-Albany	U.S. Postal Service-Warren/Washington Counties
Division of Military and Naval Affairs	Social Security Administration – Disability Adjudication and Review	U.S. Postal Service-Fulton/Montgomery Counties
Drug Enforcement Administration	Social Security Administration-Gloversville	U.S. Postal Service-Saratoga County
FAA Airways Facilities Sector Field Office	Social Security Administration-Hudson	U.S. Postal Service-Schenectady/Schoharie Counties
FAA Department of Transportation	Social Security Administration-Queensbury	U.S. Postal Service- Rensselaer County
FAA Flight Standards District Office	Social Security Administration-Schenectady	U.S. Probation Office
Federal Bureau of Investigation	Social Security Administration-Troy	U.S. Transportation Security Administration
Federal Highway Administration	Social Security Area Director III	USDA Animal Plant Health Inspections Service
Federal Motor Carrier Safety Administration	U.S. Army Corps of Engineers	USDA Food Safety & Inspection Service
Food and Drug Administration	U.S. Army Recruiting	USDA Market Administrator
General Service Administration	U.S. Army Corps of Engineers	USDA National Agriculture Statistics Service
Internal Revenue Service	U.S. Attorney's Office	USDA Natural Resources Conservation Service
Martin Van Buren National Historic Site	U.S. Bankruptcy Court	Watervliet Arsenal
Military Entrance Process Station	U.S. Department of Energy - Naval	
National Credit Union Administration	U.S. Department of Labor	
National Weather Service	U.S. District Clerk's Office	
Naval Health Care	U.S. Geological Survey	
Naval Reserve Center		

# 2011-2012 Leadership Givers

United Way of the Greater Capital Region extends our sincere gratitude to the individuals and groups listed below for their support of \$1,000 per year or more (\$500 per year for United Way Young Leaders). Thank you for leading our community with your dedication and strong support!

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 Kelsey Reed  
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 Mr. Robert T. Reilly  
 Mr. Lawrence Relyea  
 Mr. Richard Reno

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 Mr. R. Gregory Zeh Jr.  
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 Mr. Russell Zwanka

*United Way seeks to ensure that all of our Leadership Givers who choose to be recognized are listed here. Every effort has been made to ensure the accuracy of this printing (as of Oct. 2012). If we inadvertently missed you or if we need to update our records, please call 518.456.2200.*

# 2012-2013 Community Care Fund Investments

The impact of donations to United Way's Community Care Fund are multiplied by the power of volunteers and by United Way's commitment to tracking results and funding programs that make a measurable difference for people and families in the Greater Capital Region. Funded agencies for 2012-2013 are listed below. *Please note: many agencies offer programs that benefit residents of multiple counties, not just in their county of operations. Funded programs are listed below agency headings.*

## ALBANY COUNTY

- Albany Community Action Partnership
  - Education IDA
- Albany Damien Center
  - AIDS Community Center
  - Smart Meals
- Arbor Park Child Care Center, Inc.
  - Child Care
  - Universal Pre-Kindergarten
- Big Brothers/Big Sisters of the Capital Region
  - Big Brothers Big Sisters READS
  - Strengthening Children and Families
- Boys & Girls Club of Albany
  - School Age Enrichment
- Capital District Child Care Coordinating Council
- Cap. Region Workforce Development Center
  - Building Bridges Program
- Caregivers Support Services of Catholic Charities
  - Elder Caregiving
  - Kinship Caregiving
- CARES
  - Ten Year Plan to End Homelessness
- Catholic Charities of the Diocese of Albany
  - Albany County CA\$H Chapter
  - Arbor Day Program
  - Community Network and Outreach Services
  - Rensselaer Case Work
  - Youth Development & Enrichment Service
- Catholic Charities of the Diocese of Albany Housing Office
  - Capital District Empowerment Program
- Cohoes Community Center, Inc.
  - Child Development
- Cohoes Multi-Service Senior Center
  - Meals on Wheels
- Community Maternity Services
  - Early Child Development Services
- Equinox, Inc.
  - Domestic Violence Outreach
  - Equinox Transitional Living Program
  - House for Youth
  - Youth Outreach Center
- Food Pantries of the Capital District
  - Food pantries
- Homeless and Travelers Aid Society of the Capital District, Inc. (HATAS)
  - 24 Hour Homeless Emergency Services
- Hospitality House Therapeutic Community, Inc.
  - Lifeworks with Networks
- Interfaith Partnership for the Homeless, Albany
  - Emergency Shelter
- Jewish Family Services of NENY
  - Neighborhood Naturally-Occurring Retirement Community - Aging in Place in Albany (NNORC)
- Literacy New York Greater Capital Region
  - Literacy Education and Parent Engagement (LEAPE)
- Parsons Child and Family Center
  - Child and Adolescent Mobile Team

## ALBANY COUNTY *continued*

- Senior Services of Albany
  - Caregiver Connection
  - Meals on Wheels
- Trinity Alliance
  - Arbor Hill Community Center After-School and Summer Violence Prevention Program
  - Arbor Hill Community Center Neighborhood and Family Resource Center
  - Arrest Diversion
  - After School/Evening Youth Violence Prevention
  - Emergency Food Pantry
  - Jail Transitional Services
  - Family & Neighborhood Resource Center
- United Way of the Greater Capital Region
  - The following are United Way-led initiatives*
  - 2-1-1 Telephone Information & Referral Program
  - Bright Starts for Brilliant Futures Early Grade Reading Initiative
  - Emergency Labor Assistance Program
- U.S. Committee for Refugees and Immigrants
  - Refugee Job Development
- Watervliet Civic Chest, Inc.
  - Child Care
- Wildwood Programs, Inc.
  - Adult Education

## RENSSELAER COUNTY

- Capital District Community Gardens
  - Community Gardening
  - Veggie Mobile
- Circles of Mercy
  - Rensselaer CA\$H Chapter
- Joseph's House and Shelter, Inc.
  - Advocacy and Resettlement Services
  - Emergency Shelter
- Literacy Volunteers of Rensselaer County
  - Financial Literacy and Math Program
  - Literacy Volunteers Consortium
  - Read with Me
  - Telephone Conversation Partners
- Samaritan Hospital /Sexual Assault Care
  - Crime Victim Support Team
- Troy Area United Ministries
  - The Furniture Program
- Unity House of Troy, Inc.
  - Domestic Violence Services
  - Family Resource Center
  - Poverty Services
  - Unity Sunshine Program at YWCA
- YWCA of the Greater Capital Region
  - Ready for Work
  - Women in Transition

## SARATOGA COUNTY

- Catholic Charities of Saratoga, Warren and Washington Counties
  - Family Counseling Program
  - Mentoring Program
- Domestic Violence and Rape Crisis Services of Saratoga County
  - Domestic Violence Victim Assistance Service

## SARATOGA COUNTY *continued*

- Greater Adirondack Home Aides, Inc.
  - Home Health Care Services
- Mechanicville Area Community Services Center, Inc.
  - CARE
  - Domestic Violence Advocacy Program
  - Elder Care Services Program
  - Family Resource Center
  - Mechanicville Youth Development Program
  - Saratoga CA\$H Chapter
  - Whistle Stop Learning Center
- Saratoga Center for the Family
  - Counseling / Treatment Program
- Shelters of Saratoga
  - Saratoga Homeless Alliance
- SCHENECTADY COUNTY**
- A Different Way in Reading
  - A Different Way in Reading
- Bethesda House of Schenectady, Inc.
  - Community Food and Nutrition
  - Bridge Builder
- Catholic Charities Senior Services in Schenectady
  - Aging Services
  - Dayhaven
- Center for Community Justice
  - CASA of the Capital Region
  - Community Justice Youth Services
- Family and Child Service of Schenectady
  - Homemaker Program
- Girls Incorporated
  - Kids' Corner Literacy Program
- Northeast Parent & Child Society
  - Northeast Parent Education and Consultation
- Safe House, Inc. of Schenectady
  - Safe House
- Samaritan Counseling Center of the Capital Region, Inc.
  - Project Pass of the Capital Region
- Schenectady Community Action Program
  - Community Crisis Network
  - Family Resource Center
- YWCA of Northeastern New York
  - Domestic Violence Program
  - Housing Program
  - Schenectady CA\$H Chapter

## SCHOHARIE COUNTY

- Catholic Charities of Schoharie County
  - Domestic Violence and Services to Children
- Literacy New York - Fulton, Montgomery and Schoharie Counties
  - GED Preparatory Instruction Program
- Schoharie County Community Action Program
  - Family Resource Center
  - Schoharie CA\$H Chapter
- Schoharie River Center
  - Environmental Study Program

# FINANCIAL STATEMENTS

United Way of the Greater Capital Region, Inc.  
Statement of Financial Position as of June 30, 2012.

## ASSETS

	6/30/12 UNAUDITED	6/30/11 AUDITED
Cash & Cash Equivalents	\$1,598,330	\$1,858,606
Investments	\$2,938,767	\$3,011,801
Pledges Receivable	\$2,787,027	\$3,032,300
Other Receivables	\$110,807	\$147,029
Prepaid Expenses	\$20,484	\$36,275
Property & Equipment Net	\$429,183	\$470,329
Beneficial Interest in Perpetual Trust	\$444,743	\$475,623
<b>Total Assets</b>	<b>\$8,329,341</b>	<b>\$9,031,963</b>

## LIABILITIES

Accounts Payable and Accrued Expenses	\$130,890	\$133,100
Grants Payable	\$1,605,792	\$1,589,296
Designations Payable	\$2,250,197	\$2,435,165
Note Payable	\$65,737	\$127,424
Accrued Pension Cost	\$324,836	\$337,575
<b>Total Liabilities</b>	<b>\$4,377,452</b>	<b>\$4,622,560</b>

## NET ASSETS

Net Assets: Restricted	\$3,371,556	\$3,798,190
Net Assets: Temporarily Restricted	\$85,590	\$25,590
Net Assets: Permanently Restricted	\$494,743	\$585,623
<b>Total Net Assets</b>	<b>\$3,951,889</b>	<b>\$4,409,403</b>

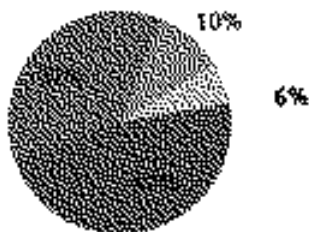
**TOTAL LIABILITIES AND NET ASSETS**

**\$8,329,341**

**\$9,031,963**

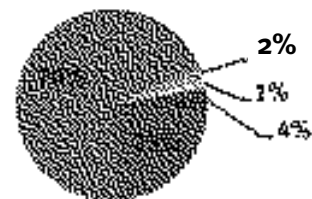
## United Way Expenses

- Community Impact Activities
- Management and General
- Donor Designations to Agencies
- Fundraising



## United Way Revenue

- Grants
- Employee Pledges
- Special Fundraisers
- Corporate Gifts
- Individuals (Outside Workplace)





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